

BRAND BOOK

Let your brand designs shine.

Brand Guideline created by Mijal Zagier

Scratch Takes

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BRAND BOOK
2021



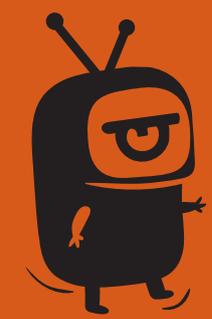
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LOGO IDENTITY

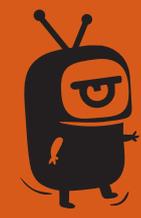


LOGO VARIATIONS

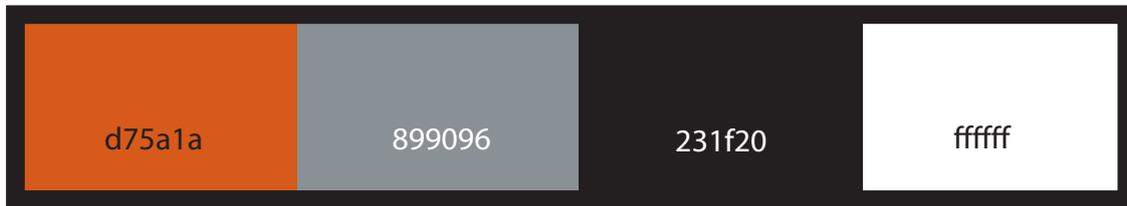


04

FAVICON

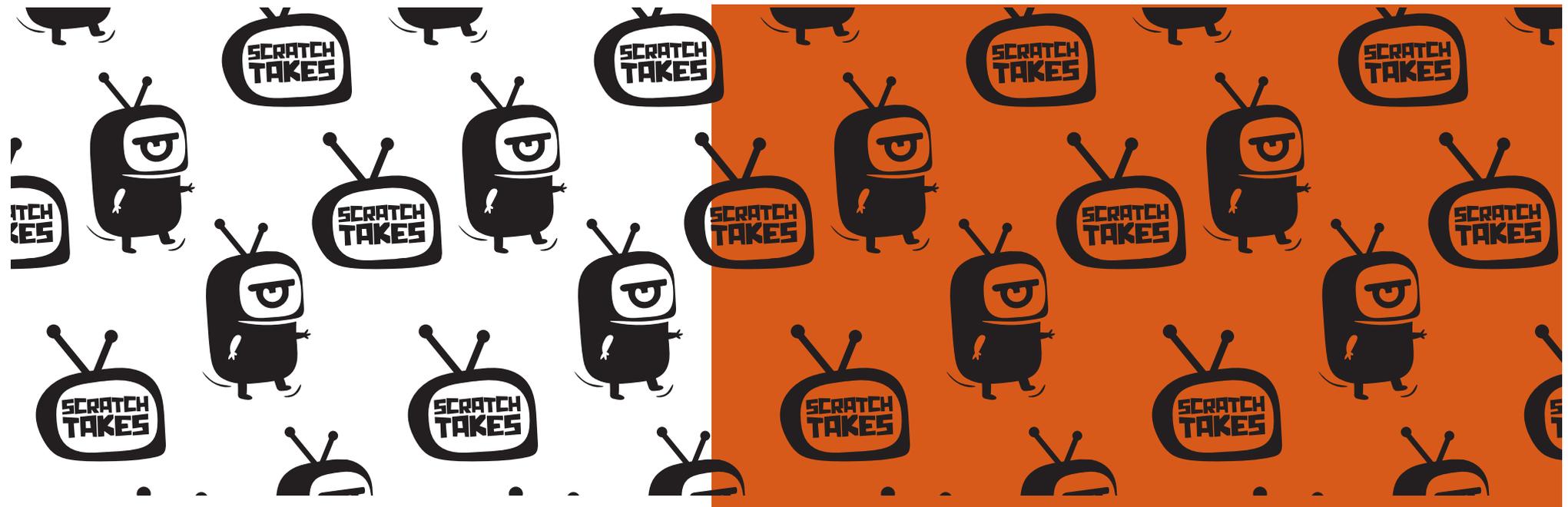


BRAND COLORS

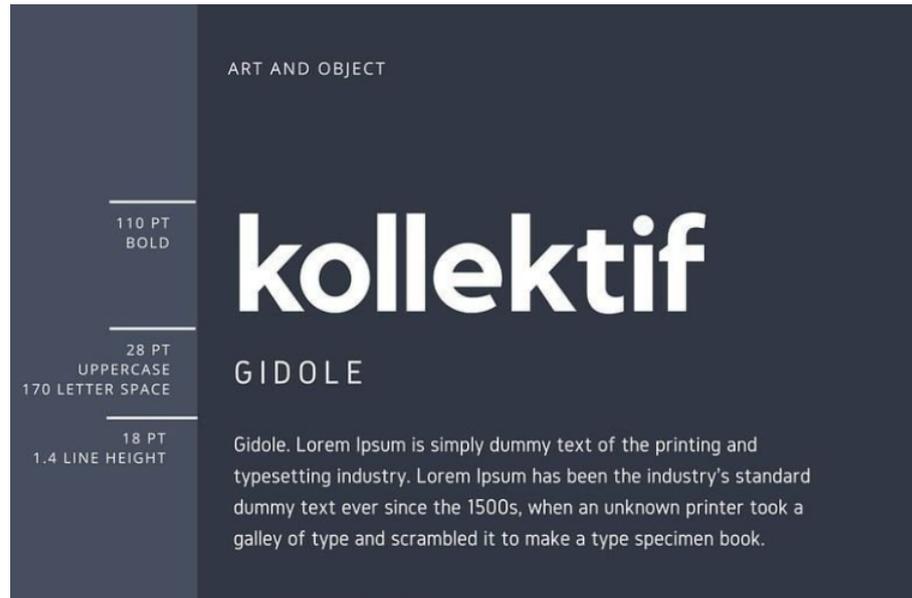


05

BRAND PATTERN



BRAND TYPOGRAPHY



06

BRAND ICONS

- 

Live-streaming
- 

Studio sessions
- 

Music videos
- 

Concert recording
- 

Album recording
- 

Mixing and mastering
- 

Editing
- 

Studio rental
- 

Event production
- 

Photography
- 

YouTube studio
- 

Podcast studio

NOT ALLOWED:



X Do not stretch, crop, squash, reconfigure or change the logo artwork in any way.



X Do not crop brandmark



X Do not create logos in any other single colour other than those shown in this guideline.



X Do not change colors

07

ALLOWED:

